

**Best Small Business**

**Entry Form Part Two**

This Award recognises a successful Small business which exceeds customer expectations. The judges seek to understand that business’ unique competitive advantage and consider evidence on how that has enabled the business to be profitable. A Small business is classified as having up to 10 Full Time Employees (FTEs).

**Please download this Entry Form (Part Two) onto your PC, Laptop or other devices.**

Completed Forms (1 and 2 for entries in Categories 1 to 13) and Form 2 for entries in Categories 14 to 18 must be sent to [**iba2021chipdawson@xtra.co.nz**](mailto:iba2021chipdawson@xtra.co.nz)

**Please do not fax, post, courier or send the completed forms through any other source.**

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| **Name** |  |
| **Position** |  |
| **Organisation** |  |
| **Physical Address** |  |
| **Postal Address** |  |
| **Email** |  |
| **Telephone** |  |
| **Fax** |  |

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| **Best Small Business Award (750 words)** |
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| 1. Describe your business’s competitive advantage and provide examples. |
| 1. Outline your strategies and actions for innovation and growth. |
| 1. Give examples of the key performance indicators for your business and how do you measure and monitor them? |